

Minutes

Oldham Leadership Board

3 May 2017, 10 am until 12 noon

Lees Suite, Civic Centre Oldham

Present:

Cllr Jean Stretton	Leader, Oldham Council (Chair)
Dr Carolyn Wilkins OBE	Chief Executive, Oldham Council
Cath Green	Chief Executive, First Choice Homes
Liz Windsor-Welsh	Action Together
Dr Ian Wilkinson	Oldham CCG and Vice Chair of the Health & Wellbeing Board
Stuart Lockwood	Oldham Community Leisure
Jeremy Broadbent	Oldham Business Leadership Group
Alun Francis	Oldham College
Cllr Sue Dearden	Chair of the Health and Wellbeing Board
CS Neil Evans	Greater Manchester Police
Supt Danny Inglis	Greater Manchester Police
Donna McLaughlin	Pennine Acute NHS Hospital Trust
Jack Sharp	Pennine Acute NHS Hospital Trust
ACC Rebekah Sutcliffe	Greater Manchester Police and Place lead
Ray Ward	Corporate and Commercial, Oldham Council
Maggie Kufeldt	Health & Wellbeing, Oldham Council
Helen Lockwood	Co-ops and Neighbourhoods, Oldham Council
Cllr Eddie Moores	Cabinet Member for Health & Wellbeing Oldham Council
Cllr Barbara Brownridge	Cabinet Member for Co-ops and Neighbourhoods
Glynn	Greater Manchester Fire and Rescue Service
Jackie Wilson	Oldham Council
Vicky Sugars	Oldham Council
Neil McInroy	Centre for Local Economic Strategies
Victoria Bettany	Centre for Local Economic Strategies

Apologies:

Caroline Drysdale	Pennine Care
Cllr Abdul Jabbar	Deputy Leader, Oldham Council
Jayne Clarke	Oldham Sixth Form College
Denis Gizzi	Oldham CCG
Sir David Dalton	Pennine Acute
Jonathan Yates	Citizens Advice and VCFP Chair
Dave Benstead	Chair of the Economy and Skills Partnership and Oldham Business Leadership Group
Jon Aspinall	Greater Manchester Fire and Rescue Service

1	Minutes and matters arising from meeting on 9 March 2017
	The minutes of the meeting of 9 March 2017 were agreed as a correct record of proceedings.

	Cllr Jean Stretton, Leader of Oldham Council (Chair) welcomed Dr Neil McInroy from the Centre for Local Economic Strategies to the Board.
	AGREED That the minutes of the meeting of 9 March 2017 were agreed as a correct record of proceedings
2	Anchors and Social Value
	<p>Neil McInroy, Chief Executive from the Centre for Local Economic Strategies presented the work they are undertaking in Oldham on ‘anchors and social value’.</p> <p>Board members commented that:</p> <ul style="list-style-type: none"> • The work that CLES were undertaking for Oldham Council was valuable to the Partnership and integral to the Inclusive Economy pillar of the Oldham Plan. • The anchor term needed to be considered in its broadest sense – in terms of influence and presence in the borough • It is important that anchors and social value form part of the Integrated Care Organisation from the start which would maximise the outcomes across the devolved funding streams. • Skills and workforce needed to be considered as part of the work. For example, how do we employ more Oldham people at the hospital and how do we equip local people with the skills to get these jobs? • The neighbourhood level data was useful in determining where influence was being reached • The Partnership was not starting from scratch and we need to consider the Partnership Social Value Charter and Framework • Other routes to develop good supply chains beyond formal procurement practices needed to be considered including how we commission for social value • The Partnership could consider how we grow our own co-operatives and enterprises as part of the anchors work <p>In addition to the above, one member of the Board disagreed with the strategy put forward and commented that:</p> <ul style="list-style-type: none"> • If large organisations and employees were encouraged to spend more of their pound within Oldham then this could be isolationist. This could have a negative effect upon companies and individuals and the borough economy if other authorities followed the same process. • The direction of the Consultant’s approach would be better spent on making Oldham more attractive for inward spend from individuals and organisations from within and without the Borough by having a joined up Marketing plan.
	<p>AGREED/ACTION</p> <ol style="list-style-type: none"> 1. That CLES report on the anchors and social value work at the Oldham Leadership Board in July and agree next steps for the Oldham Partnership 2. That the anchors and social value work be developed as part of the ICO

	proposals.
3	Oldham Plan 2017-22
	<p>Vicky Sugars, Strategy, Partnerships and Policy presented the Oldham Plan 2017-22 to the Board for endorsement and sign off. This also included an overview of the consultation process, public version of the Oldham Plan 2017-22 and the communication strategy.</p> <p>Board members endorsed the Oldham Plan 2017-22 and agreed that the decision to sign off the final version of the Plan be delegated to the Chair.</p> <p>The Board noted the positive feedback from the Partnership on the overall direction of the Plan.</p> <p>It was noted that some of the visions and roadmaps required some further work before publication.</p> <p>One Board member commented that the plan had no SMART actions and that there was no review document but hoped that this would be incorporated in the final version to ensure accountability and so that it could be used as a working tool and reference point.</p>
	<p>AGREED/ACTION</p> <ol style="list-style-type: none"> 1. That the Oldham Plan 2017-22 is endorsed 2. That sign off of the final published version be delegated to the Chair 3. That the Plan be published in June 2017 and promoted widely 4. That all Board members will promote the Oldham Plan 2017-22 within their organisations and sectors following publication
4	Oldham Plan 2017-22 roadmaps and delivery
	<p>Members of the Oldham Leadership discussed the delivery roadmaps to the Oldham Plan 2017-22 in groups.</p> <p>The Board made the following general comments:</p> <ul style="list-style-type: none"> • Outcomes - The Oldham Plan 2017-22 needed to include an outcomes framework using thriving communities and an Inclusive Growth Index as a starting point • Public Service Induction – The Partnership should consider a common induction or training mechanism for all public services (at all levels) so that everyone understands their dual responsibility to their organisations and to the borough • Chair team – The links between priorities needed to be strengthened and it was suggested that this be done via the chair team. • Organisational and sectoral alignment – to the objectives could be added to the roadmaps ‘how are we going to do this’. <p><u>Inclusive Economy</u></p> <ul style="list-style-type: none"> • Human Capital – that this was a high priority for the Partnership and that there was a gap in looking at the design of high skilled and technical pathways. It was agreed that a small delivery group was needed to push work on – bringing together the work in Economy and Skills, the OESC and the Area Opportunity

	<p>funding and agreeing the 'method' for developing human capital</p> <p><u>Co-operative Services</u></p> <ul style="list-style-type: none"> • Redesigning Co-op Services - That we needed to redesign what co-operative services look like and that this should be and that this should be the focus of the next Oldham Leadership Board including the 'story of co-operative services' so far • Citizen Contract - The citizen's contract from GMP and the role of the front-line needed to be considered by the Board. <p><u>Thriving Communities</u></p> <ul style="list-style-type: none"> • Thriving communities alignment - The documents for thriving communities needed to align (between the 'platform' and the 'programme'. We need one group to give oversight of both. • Cross partner comms/good news - That cross partner communications and good new stories needs to be considered • Oldham script/brand - How do we begin to change the psyche that exists about Oldham – what is the 'new Oldham script'? <ul style="list-style-type: none"> ▪ Positive / Strength based rather than 'multiple deprivation, history of community tension etc etc.... ▪ How do this within organisations, with the public and with local and national press? Oldham PR consultant for place branding? ▪ Done beyond organisational comms teams who different focus and maybe not the right skill sets / capacity to do effectively
	<p>AGREED/ACTION</p>
	<ol style="list-style-type: none"> 1. That a human capital delivery group be established 2. Redesigning Co-op Services be discussed at the July Board 3. That the Citizen Contract from GMP be taken to the July Board 4. That a Co-op Workforce Induction be considered 5. That ACC Rebekah Sutcliffe meet all partners to talk about thriving communities prior to the July Board. 6. That the Thriving Communities programme and ICO be aligned 7. That a cross partner comms/good news mechanism be considered 8. That an Oldham script/sell be developed and place brand be considered 9. That the Chair team be strengthened to ensure delivery across the three pillars
	<p>Date of next meeting</p>
	<p>13 July 2017, 10 am until 12noon, Lees Suite, Oldham</p>